

FACTS

WHAT DOES SERRA TOYOTA DO WITH YOUR PERSONAL INFORMATION?

Why?

Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.

What?

The types of personal information we collect and share depend on the product or service you have with us. This information can include:

- Social Security number and income
- Credit history and credit scores
- Employment history and bank account information

When you are *no longer* our customer, we continue to share your information as described in this notice.

How?

All financial companies need to share **customer's** personal information to run their everyday business. In the section below, we list the reasons financial companies can share their **customer's** personal information; the reasons **Serra Toyota** chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does Serra Toyota share?	Can you limit this sharing?
For our everyday business purposes— such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
For our marketing purposes— to offer our products and services to you	Yes	No
For joint marketing with other financial companies	Yes	No
For our affiliates' everyday business purposes— information about your transactions and experiences	Yes	No
For our affiliates' everyday business purposes— information about your creditworthiness	Yes	No
For our affiliates to market to you	Yes	No
For nonaffiliates to market to you	Yes	No

Questions?

Call 205-836-6775 or go to

Who we are

Who is providing this notice?

Serra Toyota

What we do

How does **Serra Toyota** protect my personal information?

To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.

How does **Serra Toyota** collect my personal information?

We collect your personal information, for example, when you

- Apply for financing or purchase or lease a product/service
- Apply for credit insurance or provide employment information
- Give us contact information or show your driver's license

Why can't I limit all sharing?

Federal law gives you the right to limit only

- sharing for affiliates' everyday business purposes—information about your creditworthiness
- affiliates from using your information to market to you
- sharing for nonaffiliates to market to you

State laws and individual companies may give you additional rights to limit sharing.

Definitions

Affiliates

Companies related by common ownership or control. They can be financial and nonfinancial companies.

- *Serra Automotive Group, Serra Toyota, Inc., Vincent Automotive, Inc., Serra Nissan-Oldsmobile, Inc., Keystone Holding, Inc, Heritage Vehicles, Inc., Heritage Finance, Serra Automotive, Serra Mazda*

Nonaffiliates

Companies not related by common ownership or control. They can be financial and nonfinancial companies.

- *Financing companies, warranty companies, insurance companies, marketing companies, motor vehicle manufacturers*

Joint marketing

A formal agreement between nonaffiliated financial companies that together market financial products or services to you.

- *Financing companies, warranty companies, insurance companies, marketing companies, motor vehicle manufacturers*

Other important information

By signing below, you acknowledge receipt of this Privacy Notice.

Customer Name

Customer Name

Date